

**CASTA DIVA GROUP SPA:
REVENUES OF €88.4 MILLION, DOWN 6.4% IN THE FIRST
NINE MONTHS OF 2026
BACKLOG AS OF SEPTEMBER 30 OF EURO 25.9 MILLION, UP 7%**

Milan, 15 October 2026

Casta Diva Group (CDG:IM) ("CDG"), a company listed on Euronext Growth Milan, active in international level in the field of communication and production of creative content, announces that the Board of Directors has viewed the **preliminary consolidated revenue figure for the 9 months of 2026, amounting to Euro 88.4 million** (-6.4% compared to Euro 94.4 million in the same period of 2025)¹.

The value of the **backlog** as at 30 September 2026 (orders to be fulfilled by the end of the year) stands at Euro 25.9 million, **up 7%** compared to Euro 24.2 million as of September 30, 2025.

Adding the amount of revenues already achieved to the value of the backlog reported above, the **revenue projection** stands at **Euro 114.3 million** (-3.6% compared to Euro 118.6 million as of September 30, 2025).

Andrea De Micheli, Chairman and Chief Executive Officer, **commented:**

"Preliminary revenues for the first nine months were affected by the performance of the third quarter, influenced by the deterioration in the Gulf area, where the difficult geopolitical context led to a stalemate in commercial development, postponing the start of planned orders and reducing the contribution to revenues. The performance of the quarter does not change our medium-term vision: the diversification built up in recent years, from medical-scientific events to major ceremonies, the development of First Class and the initiatives launched at international level remain solid foundations on which to continue to build.

We are also launching new initiatives with high potential, such as Rebel/OTT, the new company specializing in video productions made with artificial intelligence for commercials, TV programs and films. Rebel/OTT has brought together some of the best Italian and foreign AI professionals and aims to offer creatives, producers and directors the opportunity to create, with the same budget, more ambitious content in terms of creativity and complexity.

We are also working on the new Business Plan, which we will present to the financial community by the end of the year and which will define the Group's development guidelines for the coming years, with the aim of maintaining the trajectory of revenue growth and improved profitability."

¹ Unaudited data

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We Make Things Happen

CASTA DIVA GROUP (CDG:IM - ISIN IT0005003782) is a multinational listed on Euronext Growth Milan active in the communication sector for the production of *branded content*, viral videos, digital content, films and live music entertainment. It is present in 4 continents with offices in 14 cities: Milan, Rome, Modena, London, Prague, Beirut, Istanbul, New York, Los Angeles, Buenos Aires, Montevideo, Cape Town, Dubai and Riyadh. The Group's brands are Casta Diva Pictures, G.2 Eventi, Genius Progetti, Akita film, E-Motion, Artificio Italiano, First Class and Blue Note Milano. It represents the most extensive production network of advertising films and events in the world, built through an active and continuous interaction between the different locations and the experience of its professionals in digital communication and live entertainment. It is a talent hub capable of engaging Oscar winners and celebrities from all over the world and discovering and attracting new creative talents who guarantee the highest standards of excellence. Casta Diva Group and its managers have offered innovative and creative communication strategies to over 100 major brands, reinterpreting the rules of conventional communication. Since its foundation in 2005, the group has grown steadily and has been awarded more than 120 international awards, including the Mobius Award, LIA - London International Awards, EuBEA - European Best Event Awards and numerous Lions at the Cannes Lions International Festival of Creativity. He is the owner of Blue Note Milano (part of an international network), the most famous jazz club in continental Europe, opened in 2003, which in the headquarters of Via Borsieri (and beyond) produces over 300 shows a year, invoices about 26% of jazz revenues in Italy (source: Siae) and is a leading reality in the jazz scene worldwide.

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