



**CASTA DIVA GROUP:
REVENUES OF 59.4 MILLION EUROS, UP BY ABOUT 2% IN THE FIRST HALF OF 2026
BACKLOG AS OF JUNE 30 OF EURO 37.5 MILLION**

BOARD POWERS GRANTED

Milan, 15 July 2026

Casta Diva Group (CDG:IM) ("CDG"), a company listed on Euronext Growth Milan, active internationally in the communication and production of creative content sector, announces that the Board of Directors has viewed the **preliminary consolidated revenue figure for the 1st half of 2026, amounting to Euro 59.4 million** (+2.1% compared to the 1st half of 2025).¹

The value of the **backlog** as of June 30, 2026 (orders to be fulfilled by the end of the year) amounted to **Euro 37.5 million**¹ (Euro 43.8 million as of June 30, 2025).

Adding the amount of revenues already achieved in the first half of the year to the value of the backlog reported above, the **revenue projection** stands at **Euro 96.9 million** (Euro 102.0 million as of June 30, 2025), corresponding to more than 63% of the target set for 2026 by the 2023-2026 Business Plan published on December 4, 2023 (equal to Euro 153 million).

Andrea De Micheli, Chairman and CEO of Casta Diva Group, **commented:**

"The first half of 2026 confirms the solidity of the Group, with revenues up 2.1% in an increasingly selective market. The projection deriving from the revenues already achieved and the backlog, although affected by a different temporal distribution of orders compared to the same period of the previous year, allows us to already have visibility of more than 63% of the target set out in the Business Plan for the whole of 2026.

The quality of the content and projects we carry out continues, at the same time, to receive important awards. The awards of the Italian Global Series Festival in Rimini and Riccione, awarded a few days ago to "Franco Battiato – The long journey", produced by Rai Fiction and Casta Diva Pictures, as best TV movie and to Dario Aita as best actor, represent concrete testimony to the Group's ability to combine creativity, production skills and the enhancement of the best talents.

These awards are accompanied by important certifications from the financial community: entry into the Intermonte Valore Italia Index, the basket of the hundred best Italian listed SMEs on which Banca Generali has launched a new Pir compliant ETF and inclusion in the

¹ Unaudited data



world ranking "World's Growth Leaders 2026" by TIME and Statista, which places us among the 1,000 best listed companies in the world in terms of growth, financial solidity and stock performance."

The size we have reached now leads us to face a new phase of our journey. After having favoured growth through external lines and having integrated entrepreneurs and specialist skills into the Group, we are working to further strengthen cross-selling and coordination between business units, to obtain the expected industrial synergies and to optimise the structural costs of the companies acquired in a process that began during the first half of the year and will continue until the end of the year.

We look to the second half of the year with determination, supported by a portfolio of almost 200 Italian and international clients, by consolidated relationships and an increasingly integrated team and by an ever-replenished pipeline of potential M&A. The goal is to further strengthen operational efficiency, support margin growth and create value in the medium to long term for our shareholders, customers and all stakeholders."

The Board of Directors also granted the Chief Executive Officer Andrea De Micheli executive powers and the director Guido Palladini, appointed by the Shareholders' Meeting of 29 June 2026, the powers, to be exercised with a single and separate signature, in the field of corporate finance, corporate finance transactions and investor relations.

Press release available on www.castadivagroup.com and www.emarketstorage.com

CASTA DIVA GROUP (CDG:IM - ISIN IT0005003782) is a multinational listed on Euronext Growth Milan active in the communication sector for the production of branded content, viral videos, digital content, films and live music entertainment. It is present on 4 continents with offices in 14 cities: Milan, Rome, Modena, London, Prague, Beirut, Istanbul, New York, Los Angeles, Buenos Aires, Montevideo, Cape Town, Dubai and Riyadh. The Group's brands are Casta Diva Pictures, Akita Film, E-Motion, G2 Eventi, Genius Progetti and Blue Note Milano. It represents the most extensive production network of advertising films and events in the world, built through an active and continuous interaction between the different offices and the experience of its professionals in digital communication and live entertainment. It is a talent hub capable of engaging Oscar winners and celebrities from all over the world and discovering and attracting new creative talents who guarantee the highest standards of excellence. Casta Diva Group and its managers have offered innovative and creative communication strategies to over 150 major brands, reinterpreting the rules of conventional communication. Since its foundation in 2005, the group has grown steadily and has been awarded more than 130 international awards, including the Mobius Award, LIA - London International Awards, EuBEA - European Best Event Awards and numerous Lions at the Cannes Lions International Festival of Creativity. He is the owner of Blue Note Milano (part of an international network), the most famous jazz club in continental Europe, opened in 2003, which in the headquarters of Via Borsieri (and beyond) produces over 300 shows a year, invoices about 26% of jazz revenues in Italy (source: Siae) and is a leading reality in the jazz scene worldwide.

CASTADIVAGROUP

We Make Things Happen

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