

CASTADIVAGROUP

We Make Things Happen

CASTA DIVA GROUP: VALUE OF PRODUCTION FOR Q1 2025 REACHES €23.7 MILLION (+4.9% VS Q1 2024).

ORDER BACKLOG AT €44.5 MILLION.

50% OF 2025 VALUE OF PRODUCTION TARGET SET IN 2023–2026 INDUSTRIAL PLAN ALREADY COVERED.

Milan, April 15, 2025

Casta Diva Group (CDG:IM) ("CDG" or the "Company"), a company listed on Euronext Growth Milan and active internationally in the communication sector, announces that the Board of Directors, which met today, has reviewed the preliminary (unaudited) consolidated value of production for the quarter ended March 31, 2025. The figure amounts to €23.7 million, marking a 4.9% increase compared to the same period in the previous year (€22.6 million in Q1 2024).

The consolidated order backlog (projects to be completed within the year) as of March 31, 2025 stands at €44.5 million, up 30.1% compared to Q1 2024. The combined total of value of production and backlog as of March 31, 2025 amounts to €68.2 million, already covering 50% of the full-year production target of €136.4 million, as outlined in the 2023–2026 Industrial Plan published on December 4, 2023.

Chairman and CEO Andrea De Micheli commented: *"These figures confirm that we are on track with the progression outlined in the Industrial Plan published in December 2023. It is highly rewarding to see that, by the end of the first quarter, we have already reached 50% of our annual production target. This result reflects the strength of our market positioning and the trust of our clients—around 150 top Italian and international brands with whom we work on a regular basis. We continue with determination along the strategic path defined, which focuses on strengthening our presence in the events sector through selective M&A activities, while also enhancing the value of our specialized companies, each with a strong vertical identity."*

For more information on the development guidelines of the 2023–2026 Industrial Plan, please refer to the document available in the Investor Relations area, under the "Events and Presentations" section of the Company's website.

CASTA DIVA GROUP (CDG:IM - ISIN IT0005003782) is a multinational company listed on Euronext Growth Milan, active in the communication sector, specializing in the production of branded content, viral videos, digital content, films and live music entertainment.

It operates across four continents with offices in 13 cities: Milan, Rome, Bergamo, Buenos Aires, Cape Town, Genoa, Istanbul, Los Angeles, Modena, Montevideo, Prague, Riyadh, and Shanghai.

The Group's brands include G2 Eventi, Genius Progetti, Casta Diva Art & Show, First Class, and Blue Note Milano in the Live Communication area, and Casta Diva Pictures, Akita Film, and e-motion in Content Production.

Casta Diva Group is the world's largest network for the production of commercials and live events, built through continuous collaboration among its various locations and the extensive experience of its professionals in digital communication and live entertainment.

It is a talent hub capable of engaging Oscar-winning artists and global celebrities, while also discovering and attracting new creative talent that ensures extremely high standards of excellence.

Since its founding in 2005, Casta Diva Group and its managers have provided innovative and creative communication strategies to over 150 major brands, reshaping the rules of conventional communication. The Group has achieved continuous growth and has received over 120 international awards, including the Mobius Award, LIA – London International Awards, EuBEA – European Best Event Awards, and several Cannes Lions.

CASTADIVAGROUP

We Make Things Happen

Casta Diva Group owns Blue Note Milano (part of an international network), the most renowned jazz club in continental Europe. Opened in 2003, it produces over 300 shows annually at its via Borsieri location (and beyond), generating around 26% of all jazz revenue in Italy (source: SIAE), and is a key player in the global jazz scene.

Press release available at

www.castadivagroup.com and www.emarketstorage.com

CONTACTS

ISSUER

Casta Diva Group | Guido Palladini | investor.relations@castadivagroup.com | T +39 02 83466100 | Via Lomazzo 34, Milan

CORPORATE AND FINANCIAL MEDIA RELATIONS

ABG PR | T +39 031.6871940 | Via Mosè Bianchi 24, Milan

Luca Manzato | luca@abgpr.com | +39 335 7122973

INVESTOR RELATIONS ADVISOR

TWIN | Piazza Borromeo 14, Milan – Viale della Repubblica 146, Treviso

Mara Di Giorgio | mara@twin.services | +39 335 7737417

EURONEXT GROWTH ADVISOR AND SPECIALIST

Banca Finnat Euramerica | T +39 06 69933219 | Piazza del Gesù 49, Rome