



CASTA DIVA GROUP: THE SHAREHOLDERS' MEETING APPROVES THE DISTRIBUTION OF A DIVIDEND PARTLY IN CASH FOR 3.471 CENTS PER SHARE AND PARTLY THROUGH THE ALLOCATION OF 1 ORDINARY SHARE FOR EVERY 250 ORDINARY AND MULTIPLE VOTE SHARES HELD.

THE TOTAL DIVIDEND YIELD IS APPROXIMATELY 3.00%. PAYMENT FROM NOVEMBER 27, 2024.

Milan, November 21, 2024

The Ordinary Shareholders' Meeting (the "Meeting") of Casta Diva Group (CDG:IM), a company listed on Euronext Growth Milan, operating internationally in the communications sector, met today under the chairmanship of Andrea De Micheli and resolved to distribute a dividend partly in cash and partly in kind, through the allocation of its own ordinary shares from treasury, to be taken from available reserves, according to the following terms:

- **For the cash portion:** a distribution of Euro 0.03471 gross per ordinary and multiple voting share in circulation (excluding treasury shares), using available reserves;
- **For the share portion:** the allocation of its own treasury ordinary shares on the ratio of 1 ordinary share for every 250 ordinary and multiple voting shares of Casta Diva Group held (rounded down to the nearest whole share), resulting in a reduction of the related reserves.

Considering the closing price of Casta Diva Group shares on October 30, 2024, of Euro 1.34, the share portion of the dividend is equal to Euro 0.00536 per share.

The total dividend therefore amounts to Euro 0.04007 per share, based on the same share price, corresponding to a dividend yield of approximately 3.00%. Since the dividend distribution aligns with the industrial plan communicated to the market on December 4, 2023, the dividend in question is to be considered of an ordinary nature from a market perspective, in accordance with point G2 1) a. of the "Procedures for Capital Operations" of Euronext Growth Milan, dated March 17, 2023.

The ex-dividend date for the aforementioned dividend is set for November 25, 2024 (record date November 26, 2024), and the dividend will be paid starting from November 27, 2024.

President De Micheli commented: "Casta Diva is honoring the commitments made to its shareholders, as announced in the Industrial Plan of December 4, 2023. The results for 2023, which recorded a profit of Euro 859,711, allow us to distribute Euro 800,000 as the second tranche of the 3 million dividend expected over the three years, for a dividend yield of approximately 3.00%, in line with the best performances of our market. It is worth noting that the dividend distributed will be tax-free for our shareholders, as it is derived from capital reserves."

The related documentation will be made available to the public, within the legal deadlines, at the company's registered office and on the website www.castadivagroup.com, in the Investor Relations/Financial Data and Press Releases section. The press release is available on www.castadivagroup.com and www.emarketstorage.com.

CASTADIVAGROUP

We Make Things Happen

CASTA DIVA GROUP (CDG- ISIN IT0005003782) is a multinational company listed on Euronext Growth Milan, active in the communication sector for the production of branded content, viral videos, digital content, films, and live music entertainment. It operates on 4 continents with offices in 14 cities: Milan, Rome, Modena, London, Prague, Beirut, Istanbul, New York, Los Angeles, Buenos Aires, Montevideo, Cape Town, Dubai, and Riyadh. The Group's brands include Casta Diva Pictures, Akita Film, E-Motion, G2 Eventi, Genius Progetti, and Blue Note Milano.

Casta Diva Group represents the largest network for the production of advertising films and events worldwide, built through active and continuous interaction among its various offices and the expertise of its professionals in digital communication and live entertainment. It serves as a talent hub capable of engaging Oscar winners and celebrities from around the globe while discovering and attracting new creative talents that ensure the highest standards of excellence.

Since its founding in 2005, the group has steadily grown and has been awarded more than 130 international awards, including the Mobius Award, LIA - London International Awards, EuBEA – European Best Event Awards, and numerous Lions at the Cannes Lions International Festival of Creativity. It owns Blue Note Milano (part of an international network), the most famous jazz club in continental Europe, which opened in 2003 and produces over 300 shows a year at its venue on Via Borsieri (and beyond). Blue Note Milano generates approximately 26% of jazz revenue in Italy (source: SIAE) and is a leading entity in the global jazz scene.

CONTACTS

ISSUER

Casta Diva Group | Guido Palladini | investor.relations@castadivagroup.com | T +39 02 83466100 | Via Lomazzo, 34 Milan

CORPORATE AND FINANCIAL MEDIA RELATIONS

ABG PR | T: +39 031.6871940 | Via Mosè Bianchi, 24 Milan

Corporate | Giulia Colombini | giulia@abgpr.com | 328 1479251

Finance | Luca Manzato | luca@abgpr.com | 335 7122973

EURONEXT GROWTH ADVISOR AND SPECIALIST

Banca Finnat Euramerica | T +39 0669933219 | Piazza del Gesù, 49 Rome