

CASTA DIVA GROUP: GIANLUIGI ROSSI COOPTED TO BE BoD DIRECTOR

Milan, 1 December 2016

Today the Board of Directors of Casta Diva Group (CDG:IM), the AIM-listed multinational that operates in the communications sector, in its meeting chaired by the CEO Mr. Andrea De Micheli, has coopted, in place of the director Mr. Alessandro Cavalla who resigned on 28 November 2016, Mr. Gianluigi Rossi, after verifying his requisites as per the law.

Mr. Gianluigi Rossi is a Chartered Accountant and statutory auditor specializing in national and international corporate and commercial matters. He collaborates with Italian and foreign companies by offering advice mainly in corporate, organizational, financial, and fiscal matters. He serves as a director and member of the board of auditors in the corporate bodies of industrial, real estate, financial, commercial and service companies, including those listed on regulated markets.

The resume of the new director is available at the website www.castadivagroup.com, section 'Investor Relations' / 'Governance'.

View this press release at www.castadivagroup.com and www.emarketstorage.com

Casta Diva Group (CDG:IM) is a multinational that works in the sector of communication for the production of branded content, viral videos, digital content, films and corporate events. It is present in 4 continents with offices in 13 cities: Milan, Rome, London, Manchester, Prague, Beirut, Istanbul, New York, Los Angeles, Buenos Aires, Montevideo, Cape Town, Mumbai. The Group's brands are Casta Diva Pictures, Egg Events, Bin Jip and, thanks to a commercial agreement, Adacto. It is the world's most extensive production network for advertising films and events and for international events, built up through the active and continuous interaction between its various headquarters and the experience of its 62 digital communication and live entertainment experts. It is a talent hub capable of retaining Oscar winners and celebrities from across the world as well as of attracting new creative talent that guarantee very high standards of excellence. Casta Diva Group and its managers have offered innovative and creative communication strategies to over 100 major brands, reinterpreting the conventional rules of communication. Since its establishment in 2005, the Group has grown constantly and has been regularly awarded a large number of prizes and recognitions, including various Lions at the Cannes Lions International Festival of Creativity, Mobius Awards, LIA - London International Awards, and EuBEA – European Best Event Awards. It owns Blue Note Milano, the jazz club and upscale restaurant opened in 2003 and part of the Blue Note international network, a famous venue for international jazz, that in via Borsieri, in the Isola district, (and not only) holds about 300 concerts a year, with a turnover amounting to about 25% (source: Siae) of all jazz revenues in Italy.

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