

CASTA DIVA GROUP: request for partial conversion by Bracknor Investment of 8 bonds of the second tranche of the bond loan for a total value of € 80,000. Assigning new shares and variation of share capital, following the request for partial conversion of the second tranche of the bond loan

Milan, 11 December 2017

Casta Diva Group (CDG:IM), a multinational company active in the communication sector listed on AIM Italia, announces that on 7 December Bracknor Investment ("Bracknor") submitted a request to convert 8 bonds, with a nominal value of € 10,000.00.

The conversion request is part of the second tranche - issued on 20 September 2017 - of the convertible bond loan (the "Loan") referred to in the contract between Casta Diva Group ("the Company") and Bracknor (the "Contract") on 28 June 2017. With regard to the loan regulations, reference should be made to the press release issued on 28 June 2017 and published on the Company's website in the Investor Relations section.

The number of shares subject to conversion was determined, in accordance with the terms of the Contract, based on 95% of the Daily VWAP for the transaction volumes during the fifteen trading days prior to the date of the conversion request. The price thus determined was equal to Euro 1.34 per share: therefore the 8 bonds subject to conversion confer the right to subscribe to 44,776 new ordinary shares of Casta Diva Group equal to 0.356% of the share capital after the increase.

Casta Diva Group has chosen to convert only 75% of the value of the 8 bonds, while the remainder will be paid by bank wire transfer. In addition, 37,914 shares have been delivered using treasury shares in the portfolio as of today.

The nominal value of the share capital will increase by €12,953.00 while the remaining € 37,047.00 will be surplus.

In addition, following the assignment of the shares subject to the above partial conversion request, which took place today, the share capital of Casta Diva Group is equal to € 6,044,684.50, the total number of shares of the Company is equal to 12,562 .291, Reload Srl holds 73.15% while the free float is equal to 26.85% and the treasury shares are equal to zero.

Within the second tranche, there are 6 convertible bonds *cum warrant* for a total countervalue of € 60,000. The number of warrant bonds in circulation amounts to 170,289. The summary table is available as follows link:<http://castadivagroup.com/investor-relations/prestiti-obbligazionari/>.

It is recalled that the rescission Agreement took place on 26 October 2017 with effect from 25 November 2017.

The press release is available on the websites www.castadivagroup.com and www.emarketstorage.com

Casta Diva Group (CDG:IM) is a multinational company active in the field of communication for the production of branded content, viral videos, digital content, films and corporate events. It has a presence on 4 continents with offices in 13 cities: Milan, Rome, London, Manchester, Prague, Beirut, Istanbul, New York, Los Angeles, Buenos Aires, Montevideo, Cape Town and Mumbai.

The brands of the group are Casta Diva Pictures, Egg Events, Bin Jip and, thanks to a trade agreement, Adacto. It represents the most extensive production network of advertising films and events worldwide, created through an active and continuous interaction between the different locations and the experience of its 62 digital communication and live entertainment professionals. It is a talent hub, equally adept at working with Oscar award-winners and global celebrities as at discovering new creative talent, thereby ensuring the highest standards of excellence. Casta Diva Group and its managers have offered innovative and creative communication strategies to over 100 prominent brands reinterpreting conventional communication rules. Since its foundation in 2005, the Group has grown steadily and has been regularly awarded numerous awards and recognitions including various Lions at the Cannes Lions International Festival of Creativity and the Mobius Award, LIA - London International Awards, EuBEA – European Best Event Awards. It is the owner of Blue Note Milano, a prestigious jazz club and restaurant which opened in 2003 and is part of the international Blue Note network, a focal point on the world jazz scene, which at the site of via Borsieri, at Isola (just one of the venues) it puts on around 300 shows a year, billing approximately 25% (source: SIAE) of the jazz industry's income in Italy.

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